

**(PLEASE BRING THIS FORM TO ALL ADVISING SESSIONS)  
DEPARTMENT OF HUMAN ECOLOGY**

**FASHION MERCHANDISING-FIT CURRICULUM FOR STUDENTS ENROLLING AT UMES FALL 2017 TO SPRING 2019**

Student Name: \_\_\_\_\_

Student Number: \_\_\_\_\_

**Recommended Course Sequence - Fashion Merchandising-FIT ADVERTISING & MARKETING COMMUNICATIONS 2017-2019**

FRESHMAN YEAR											
First Semester						Second Semester					
Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.	Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.
	AREA I	3				ENGL 001	English Proficiency Exam	0			
	AREA III	3				ENGL 102	Basic Composition II	3			
ENGL 101	Basic Composition I	3					AREA I	3			
FMCT 141	Introduction to the Fashion Industry	3					AREA III	4			
HUEC 100	First Year Experience Seminar	1				EXSC 111	Personalized Health & Fitness	3			
SOCI 101	Introduction to Sociology	3				MATH 109	College Algebra or Higher	3			
Total		16				Total		16			
SOPHOMORE YEAR											
First Semester						Second Semester					
Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.	Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.
ACCT 288	College Accounting	3				ECON 201	Prin of Economics (Macro)	3			
ECON 202	Principles of Economics (Micro)	3				HUEC 230	Multi Persp on Families in the US	3			
ENGL 203	Fund of Contemporary Speech	3				FMCT 300	Historic Costumes	3			
FMCT 203	Introduction to Fashion Forecasting	3				FMCT 361	Apparel Construction & Evaluation	3			
PSYC 100	Introduction to Psychology	3				MKTG 308	Principles of Marketing	3			
	Elective	3					Elective	3			
Total		18				Total		18			
JUNIOR YEAR											
First Semester						Second Semester					
Course	Course Title	Credits	Sem	Min. Gr	Act Gr.	Course	Course Title / Area	Credits	Sem	Min. Gr	Act Gr.
AC 111	Advertising and Promotion	3				AC 221	Publicity Workshop	3			
AC 114	Marketing for IMC	3				AC 222	Sales Promotion	3			
AC 141	Journalism	3				AC 231	Advertising Copywriting	3			
AC 171	Mass Communication	3				AC 271	Audiences & Media	3			
CD 122	Digital Layout I	2				AC 272	Research Methods in IMC	3			
FM 116	Fashion Business Practices	3				IC 298	Internship (HUEC 399, 400)	4			
Total		17				Total		19			
SENIOR YEAR											
First Semester						Second Semester					
Course	Course Title	Credits	Sem	Min. Gr	Act Gr.	Course	Course Title	Credits	Sem	Min. Gr	Act Gr.
FMCT 341	Fashion Buying & Merchandising	3				FMCT 351	Fashion Buying & Merch II	3			
FMCT 371	International Trade & Retailing Issues	3				FMCT 382	Textiles II	3			
FMCT 381	Textiles I	3				FMCT 490	Product Development	3			
FMCT 441	Visual Merchandising	3				HUEC 463	Food, Clothing & Culture	3			
HUEC 370	Professional Development	2				HUEC 490	Consumer Motivation	3			
HUEC 409	Post-Internship Seminar	1				MKTG 314	Retail Management	3			
HUEC 495	Senior Seminar in Human Ecology	1									
Total		16				Total		18			

I = Arts & Humanities

S = Supporting

\* Students must take 6 credits of science and 1 credit of science lab

II = Social & Behavioral Sciences

FK = Foundation Knowledge

\*\* The list of approved courses will vary by semester. See your advisor

III = Sciences

MR = Major Requirement

IV = Mathematics

Students need 12 alternative credits: Online, summer, winter, internships, independent studies.

V = English Composition

VI = Emerging Issues

**NOTE: Students choosing to do a minor should consult with the relevant minor department & their advisor.**

