MESSAGE FROM THE CHAIR

Dear Alumni and Friends;

The Department of Human Ecology with its skilled and energetic faculty, modern facilities, and new programs, are making our alumni proud. Some people may look at the events and activities taking place in the department over the past couple of years and wonder why and how. The answer to the why is simple; the faculty consistently seek opportunities to ensure that our efforts embody the mission of the profession: meeting the needs of individuals, families and communities. How? Grants and an abundance of extra work by faculty and staff. Highlights of the past year include, but are not limited to:

- Accreditation of the family and consumer sciences teacher education program by NCATE.
- Accreditation of Didactic Program in Dietetics and the Dietetic Internship by CADE.
- Implementation of the Undergraduate Research Program in Human Sciences.
- First ever MiniMedical School.
- Grants awarded in excess of $1.3 million.
- Began 2nd bachelor degree Cohort in Child Development for Head Start personnel via distance education.
- Created six web courses, and
- Many more accomplishments.

These activities further reflect our commitment to excellence, undergraduate research, non-traditional students, and the community.

I implore you to help reduce the financial burden incurred by faculty in accomplishing these great feats by donating to the department. Every dollar given makes a difference. For details on giving refer to the enclosed brochure or log onto our website at www.umes.edu/ ecology and click on “Alumni”.

Shirley Hymon-Parker, Ph.D.
Professor and Chair, and
Associate Research Director

PREPARING TOMORROW’S FOOD SCIENTISTS

The doctoral program in Food Science and Technology (FDST) is jointly administered through the departments of Agriculture and Human Ecology. Since the ribbon cutting last year, faculty, staff and students have been busy with setting up laboratories, installing equipment, organizing journals and books in the library room, conducting workshops, teaching classes and initiating research programs. It is just awesome to see how things come together in this beautiful building with modern classrooms and state-of-the-art laboratory equipment that provides the infrastructure for our world-class faculty, staff and diligent working students to form a vibrant Food Science and Technology program.

The mission of the FDST Doctoral program is to prepare students for successful careers and life-long learning experiences within the food industry, academia and government. The goal of teaching, research and outreach programs are to enhance the safety, quality and availability of foods. Emphasis is given to commodities of importance within our region, including poultry, seafood, produce, and small farm animals. Publications in refereed journals and presentations at professional meetings all over the U.S. and some overseas are listed elsewhere in this newsletter. Research programs focus on the safety of poultry, seafood, and farm animals dealing with pathogenic microorganisms, such as Salmonella, Listeria, E.Coli and Vibrio. We are excited about the opportunities we have to train our students and prepare them for careers in the field of Food Science.

Jurgen Schwarz, Ph.D.
Associate Professor and
Director Food Science and Technology Center

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DEPARTMENTAL NEWS

NEW FACULTY

DR. NICOLE BUZZETTO-MORE

Dr. Buzzetto-More joined the department as Visiting Lecturer in the spring of 2004 after relocating from New York City. She earned her B.A. from Marist College with a double major in Communications and Studio Art, M.S. in Communications from the College of New Rochelle, and Ed.M. in Communications and Instructional Technology and Ed.D. in Communication from Columbia University. She has professional experiences in polling, market and media research, media planning, advertising, marketing/public relations, academic research, consulting, and event planning. She resides in Salisbury with her husband, Robert and two sons Ryan and Anthony. Dr. Buzzetto-More was a lecturer at Pace University prior to joining UMES.

MRS. MALINDA CECIL

Malinda Cecil joined the department in August as the Dietetic Program Director and Lecturer. She earned her B.S. from Hood College in Dietetics and M.S. in Human Nutrition and Food from Virginia Tech. She is currently enrolled in UMES’ doctoral program in Organizational Leadership: Health, and Human Services. Mrs. Cecil is a registered dietitian with 20 years of experience in nutrition with an emphasis in maternal and child health. According to Mrs. Cecil, being a mother of four children has helped make her an expert in the field. Prior to joining the department Mrs. Cecil was a dietitian with the Lower Eastern Shore WIC Program.

DR. VORANUCH SUVANICH

Dr. Suvanich joined the faculty in April 2004 as an Assistant Professor in the Food Science and Technology Program. Dr. Suvanich (“Vor”) earned her B.S. in Biotechnology at Mahido University, M.S. in Agro-Industrial Product Development from Kasetart University (Bangkok, Thailand), and Ph.D. in Food Science and Technology from Mississippi State University. Dr. Suvanich worked several years as a Research Associate and Extension Associate at the University of Mississippi and Louisiana State University. Dr. Suvanich’s research is in the area of aquatic food technology, sensory quality/evaluation and consumer acceptance of foods and beverages; new food product development, and shelf-life extension of processed food.

CONGRATULATIONS!

Faculty in Human Ecology were “front and center” at this year’s School of Agricultural and Natural Sciences (SANS) Awards Ceremony. Five of the SANS awards were presented to Human Ecology faculty. KUDOS to these individuals for performing outstandingly in the classroom, laboratory and in the community.

Award recipients were:

Dr. Bettie Blakely
“Outstanding Community Service Award”

Dr. Missale Kumelachew
“Most Collegial Award”

Dr. Anugrah Shaw
“Outstanding Research Award”

Dr. Salina Parveen
“Outstanding New Faculty Award”

Dr. Jurgen Schwarz
“Most Outstanding Advisor/Mentor Award”

DATES TO REMEMBER

December 18, 2004 – Commencement @ 10:00 a.m., William P. Hytche Athletic Center

February 12, 2005 – Human Ecology Alumni Reception & Scholarship Program @ 11:00 a.m. – 1:00 p.m., Student Services Center. $25 per person, $15-1st year alum and students, $12 children 12 and under–Homecoming weekend. Contact: Ms. Bettie W. Collins (410) 742-0873 or Dr. Shirley Hymon-Parker (410) 651-6056

May 15, 2005 – Commencement @ 10:00 a.m., William P. Hytche Athletic Center
DEPARTMENTAL NEWS

DR. BETTIE BLAKELY RETIRES

Dr. Bettie Blakely retired from the department on June 30, 2004 after serving as the Dietetic Program Director for 13 years. Dr. Blakely provided outstanding leadership for the didactic program in dietetics and the dietetic internship. Under her leadership the program boasted 100% passage on the dietetic registration exam for graduates that sat for the exam. In addition, she navigated both programs through accreditation review, which received approval in July. While Dr. Blakely has retired from teaching she has embarked on a new journey as program manager for the MiniMedical School. The department wishes Dr. Blakely much success in her new venture and extends a hearty THANK YOU! for 13 years of great service.

UMES FIRST MINIMEDICAL SCHOOL A SUCCESS

The departments of Natural Sciences and Human Ecology teamed together to present a MiniMedical School Program. The program consists of five sessions and is an outgrowth of a partnership between UMES and the University of Maryland School of Medicine. The goals of the program are three-fold: 1) To raise health promotion awareness among residents of the lower Eastern Shore Community, 2) To inform participants about current advances in medicine and medical research, and 3) To increase the public’s awareness of biomedical research and the importance of enrolling in clinical trials.

Participants who attended four out of five sessions were awarded a UMES MiniMedical School Certificate and were inducted into the UMES MiniMedical School Alumni Association during a separate graduation ceremony.

The UMES MiniMedical School was sponsored primarily through the University of Maryland Center for Health Disparities whose community-based initiatives target cancer, diabetes, kidney diseases, glaucoma, and other diseases that disproportionately affect minorities and the poor. Additional funding was provided through a private gift to the university, and additional community support was received from Healthy U of Delmarva, Inc. and the Princess Anne Chapter of The Links, Inc. Plans are already underway for the UMES 2005 MiniMedical School.

CHILD DEVELOPMENT STUDENTS BECOME TOBACCO EDUCATORS

Students enrolled in Curriculum and Instruction for Preschool Children, CHDE 332 during the spring semester embarked on a unique learning opportunity to plan and implement a tobacco education program at the Child and Family Development Center (CFDC). Under the direction of Donna Long, project investigator, child development lecturer, and director of the CFDC, 16 child development students participated in the project. Students involved included Deseree Berryhill, Charlae Brown, Tameeka Byrd, Danielle Dawkins, Latrace Finney, Ashely Gale, Jamie Hines, Chari Jones, Mamie Lewis, Amelia Martin, Keyonna Mayo, Daniele McMullen, Diamond Parker-Mason, Yamina Pinnock, Thekisha Towns, and Lashanda Wilson. The project funded through a mini-grant from the Somerset County Health Department and the Tobacco Restitution Fund, presented age-appropriate information on the effects and consequences of using tobacco products to CFDC children; raised awareness levels of CFDC parents concerning the effects of second-hand smoke on young children; and facilitated students’ learning and experience with curricula development and implementation of a tobacco prevention and education program. The program’s accomplishments included: distribution of tobacco literature materials, video curriculum presentation, developmentally appropriate tobacco education lessons, parent education meeting, tobacco education take-home packet project, tobacco awareness presentations given to CFDC children by on-campus organizations and athletic teams, smoke-free carnival, art exhibit of children’s works, ice cream social, and the implementation of vegetable gardens and flower beds surrounding the CFDC.
MISS BLACK AND GOLD 2004-2005

Andrea Whitley, a senior dietetics major has been named Miss Black and Gold 2004-2005 by the brothers of Alpha Phi Alpha Fraternity, Inc. Andrea, a native of Dover, DE is dedicated to community services, promoting campus civility and being a positive role model to other students.

FASHION INSTITUTE OF TECHNOLOGY (FIT) HIGHLIGHTS OF STUDENT INTERNSHIPS

The Department of Human Ecology has been a participant in the Visiting Students Program at The Fashion Institute of Technology in New York City since 1991. Each year a dynamic group of students participates in the program. During the 2003-2004 academic year nine students completed the associate degree program in Advertising & Marketing Communications. Three of these students internship experiences are chronicled below.

CLAIRE’S ACCESSORIES

by Ashley Brown

Interning with Claire’s Accessories Trend Forecasting Department was a very enjoyable experience. I researched New York trends that I thought would be great to place in the store for the upcoming season. In preparation for this work I attended trend presentations, fashion trade shows, and shopped the Apparel Markets. While I have decided that trend forecasting is not my job choice, I gained a lot of knowledge in this area at Claire’s. Before this experience, I did not know how much work was involved in putting accessories in stores. One highlight from this internship was the monthly project of photographing trendy ladies at FIT, which led to the production of a book documenting the trends. This was truly a wonderful learning experience and opportunity.

INTERNING AT CENTURY 21

by Ariel Givens

I interned at Century 21 Department Store. It is known as New York’s Best Kept Secret. It is a family owned business that has been in business for 40 years. The company’s great reputation is based on the fact that because they provide quality name brand merchandise at discount prices. They have four different locations in New York, Brooklyn, Long Island, and Morristown, NJ. I was one of eight interns they took on for the spring semester. I was placed in the Linens Department where they are responsible for purchasing Comforters, Sheets, Towels, Rugs, Tabletop items, and other domestic items. While I was there I assisted with building vendor relations and visual merchandising on the selling floor and in the window display. I also assisted with purchase decisions during different market appointments. In addition, I got the opportunity to go competitive shopping where we compared our merchandise and prices with our competitors. I enjoyed my internship and feel that it helped me make the decision that I am going to become a buyer when I graduate.

IN THE SHOWROOMS OF GIANFRANCO FERRE

by Keanna Saunders

I actually worked in the showroom Sales Department with the CEO of the Gianfranco Ferre Showroom Department and the National Sales Manager. It is the responsibility of this office to get various retail buyers to visit our showroom and buy Gianfranco’s merchandise. Some of my duties included conducting inventory, dressing models for marketing, organizing the showrooms, calling clients and scheduling appointments, calling boutiques, filing and running errands. An exciting, yet challenging aspect of my work was conducting comparison shopping at our competitor’s stores, including Ralph Lauren, Chanel, Saks, Valentino, Versace, Gucci, Louis Vuitton and Manchin. I love interning at Gianfranco Ferre because the people were very nice and friendly and the work was fun and exciting.
UNDERGRADUATE RESEARCH PROGRAM IMPLEMENTED

According to the Boyer Commission report on Educating Undergraduates in the Research University (1998), making research based learning the standard for undergraduate education is essential if institutions desire to turn the undergraduate culture of receivers into a culture of inquirers. Research is the best structure for students to define and pursue their own learning. The department concurs with the commission’s recommendations and entered into partnership with Michigan State University, Kansas State University, and Kappa Omicron Nu to establish the Undergraduate Research Community (URC) for Human Sciences. Now 21 universities strong, URC member institutions are engaging an increasingly large number of undergraduates in research. Thanks to a USDA Capacity Building Grant, the department developed and began implementing a “formal” undergraduate research program in Summer 2004. Three students were accepted into the program while four faculty and two community agencies leaders will mentor students and serve as their research advisor. We encourage alumni, friends and supporters to visit our website in the Spring to learn of this first group endeavors. Participants in this program will have an opportunity to present their research at national conferences as well as have it considered for publication.

CHILD DEVELOPMENT STUDENT NAMED MVP OF THE 2004 HAWK VOLLEYBALL INVITATIONAL

Mamie Lewis, a senior child development major from Tallahassee, Florida, received MVP honors for her play during the 2004 Hawk Volleyball Invitational. Lewis was also named the Mid-Eastern Athletic Conference (MEAC) Player of the Week on September 20, 2004.

These great feats earned Mamie a spot on the All-Tournament Team. Congratulations Mamie!

HUMAN ECOLOGY GRADUATES

Bachelor of Science – Human Ecology
Janelle Becoat-Fashion Merchandising, Princess Anne, MD
Sandra Braxton-Fashion Merchandising, Painter, VA
Sherrett Jacobs-Child Development, Baltimore, MD
Melissa Onley-Seymour-Child Development, Jamesville, VA
JoVerne Spence-Fashion Merchandising, Baltimore, MD

May 2004 Graduates

Bachelor of Science - Human Ecology
Aurelia Blake-Child Development, Hyattsville, MD
Agneatha Bowen-Wright-Child Development, Silver Springs, MD
Jameson Collins-Child Development, Nassawadox, VA
Gregory Evanusa-Fashion Merchandising, Princess Anne, MD
Telesha Harmon-Fashion Merchandising, Salisbury, MD
Kinshasa Horne-Fashion Merchandising, Willingboro, NJ
Erica Hunter-Child Development, Camden, NJ
Gloria James-Fashion Merchandising, Salisbury, MD
Adrienne Jenkins-Child Development, Salisbury, MD
John Karigo-Nutrition, Princess Anne, MD
Jennifer Lee-Fashion Merchandising, Germantown, MD
Tiffany Penn-Fashion Merchandising, Ft. Washington, MD
Lakina Simpson-Fashion Merchandising, Clinton, MD
Ranesha Smith-Child Development, Ft. Washington, MD
Melanie Spencer-Fashion Merchandising, Princess Anne, MD

Alberta Stokes-Child Development, Essex, MD
Michelle Walls-Child Development, Bowie, MD
CLINTON SHARES GRADUATE EXPERIENCE

Bridgett Clinton (‘02), Fashion Merchandising graduate. Upon moving to Lansing, MI to attend Michigan State University with the hopes of attaining an advanced degree, she had no idea what to expect. Graduate school was something she had never experienced and not at all similar to her undergraduate studies. According to Bridgett class sizes were no larger than 8-10 students and they were usually held only once a week. However, within the span of a week students were expected to read at least 200 pages consisting of journal articles and textbook assignments for 3 to 4 classes. “There were usually exams because class participation counts for up to 50% of your grade. It is very important that all readings are completed so that you can participate in class discussions.”

As a requirement for the completion of most graduate programs students must conduct an extensive research project related to their field of study. Bridgett’s interest was consumer behavior and she chose to examine the impact of advertisements featuring celebrity logos (Sean John, Baby Phat, Rocawear) on teenage consumers’ purchase intentions, attitude toward the ad, and attitude toward the brand being advertised. I chose this topic because there are currently very few studies that have examined celebrity branded products. It is important for fashion brand marketers to understand why consumers buy celebrity branded products and how advertisements with celebrity branded logos are perceived by consumers.

“Overall, my experiences in graduate school have enhanced my social skills (I became a teaching assistant and lab instructor), knowledge of merchandising and consumers allowed me to develop the skill needed to conduct research. I am glad I made the decision to further my education; it has been a life changing experience that I know will contribute to all of my future accomplishments.”

Bridgett currently resides in East Lansing and is the manager at Man Alive Retailer.

Agneatha Bowen-Wright (‘04), Child Development graduate, is a kindergarten teacher at Adelphi Elementary School in Prince George’s County, MD.

Jenee Johns (‘02), Nutrition graduate, recently completed her master’s degree at Temple University in Public Health.

Tiffany Penn (‘04), Fashion Merchandising graduate, is the catering assistant at the recently opened Mandarin Oriental Hotel in Washington, DC. Her work centers on event planning for social and corporate events. Tiffany is enjoying her work and hopes to one day open her own event planning business.

Erica Poindexter (‘02), Child Development graduate, completed her masters in Child Development at Michigan State University (MSU) in August 2004. She is currently employed as a teacher in MSU’s Lab School. Erica plans to begin work on her doctorate within the year.

Charles Randolph (‘99), Family and Consumer Sciences graduate, is a middle school family and consumer sciences teacher in Prince George’s County, MD. Charles has also begun work on his master’s degree.

Renee Moore-Randolph (‘99) Family and Consumer Sciences graduate, is a Medicaid Specialist with Ventice Health Care. Renee recently completed her MBA at the University of Maryland, University College. She is married to Charles Randolph and they are expecting their first child this fall.

Ranesha Smith (‘04) Child Development graduate, is a second grade teacher in Prince Georges County.

FIVE DECADES OF ALUMNI PARTICIPATE IN ANNUAL EVENT

On February 21, 2004, alumni representing five different decades joined the department for its annual alumni program. Shannon Green, (’95), dietetics graduate, shared a frank commentary of the challenges, opportunities, and personal growth that she has experienced since graduating from the department.

(1-r)-Row 1: Blanche Purnell, Barbara Jones, Bettie Collins, Devenia Wallace; Row 2: Anne Taylor, Annette Austin, Yvonne Taylor, Geri Mason, Kevin Taylor, Angela Denson; Row 3: Sandra Braxton, Portia Cropper, Stella Carver, Ramona Hagerty, Shannon Green

Gregg Family Establishes Williedean H. Waring & Eddie Gregg Scholarship Fund

Charles D. Gregg and Barbara G. Gregg established a new endowment for Human Ecology in the amount of $10,000 in memory of his aunt – Williedean Waring. The fund provides scholarships to undergraduates with 2.0 cumulative GPA and can be based on financial need or merit.
PUBLICATIONS


PRESENTATIONS

Parveen, S. “Genotypic Methods for Differentiating Sources of Fecal Pollution.” WEFTEC Workshop, Los Angeles, CA, October 2003. (Invited presentation)


continued

Alumni Update: Dear alum, help us keep your information current in our databases. We would also like to stay informed about your personal and professional accomplishments and ask that you complete and return the bottom half of this page to Dr. Shirley Hymon-Parker, Department of Human Ecology, 2101 Richard A. Henson Center, Princess Anne, MD 21853. Or fax 410-651-6285 or email: shparker@umes.edu. Please check out our website for exciting programs and activities in the department. www.umes.edu/ecology

Name ___________________________ Major ___________________ Graduation Year ____________

Address ___________________________________________________________

City_____________________________State___________Zip_____________________

Phone (H)________________________(W)___________________Email:_________________________

Professional News ____________________________________________________________

______________________________________________________________

Personal News __________________________________________________________

______________________________________________________________

Additional Education/Accomplishments __________________________________________

7
PRESENTATIONS (cont’d)

Boyd, K., Austin-Watson, C., Brooks, C., and Parveen, S.
“The intestinal microflora of farm raised striped bass (Morone saxatilis) at Different Stages of Fish Development.” 12th Annual Mid-Atlantic HBCU Science Conference, UMES, April 2004.
*Third place undergraduate student poster presentation.


GRANTS AWARDED

Mack, K. and Blakely, B. “University of Maryland Partnership for Cancer Control.” $500,000 per year for a five year total of $2.5 million from the National Cancer Institute of the National Institutes of Health.

Hymon-Parker, S. and Long, D. Co-Project Directors.
“Professional Development of Head Start Teachers: A Partnership for the Future.” $150,000 by the DHHS. 10/1/04-9/30/05.

Long, D. “We’re the CFDC and We’re Smoke Free.” Preschool Tobacco Awareness Program. $3,304, Somerset County Health Department-Tobacco Restitution Fund. 1/5/04-5/20/04.

Brooks, C. and Shaw, A. Co-Project Directors, “Establishing a Faculty Development and Support Center to Enhance Instruction.” $199,924, USDA Capacity Building Grant. 9/1/04-8/30/07.

Parveen, S., Co-Principal Investigator. “Education Program for Improving Food Safety on the Delmarva Peninsula.” $198,891, USDA Capacity Building Grant. 10/1/03-9/31/06.


NOTE: Student presenter’s/author’s names are in italic. UMES faculty names are in bold.

Soaring
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ADDRESS CORRECTION REQUESTED