University of Maryland Eastern Shore Undergraduate Retention Rates
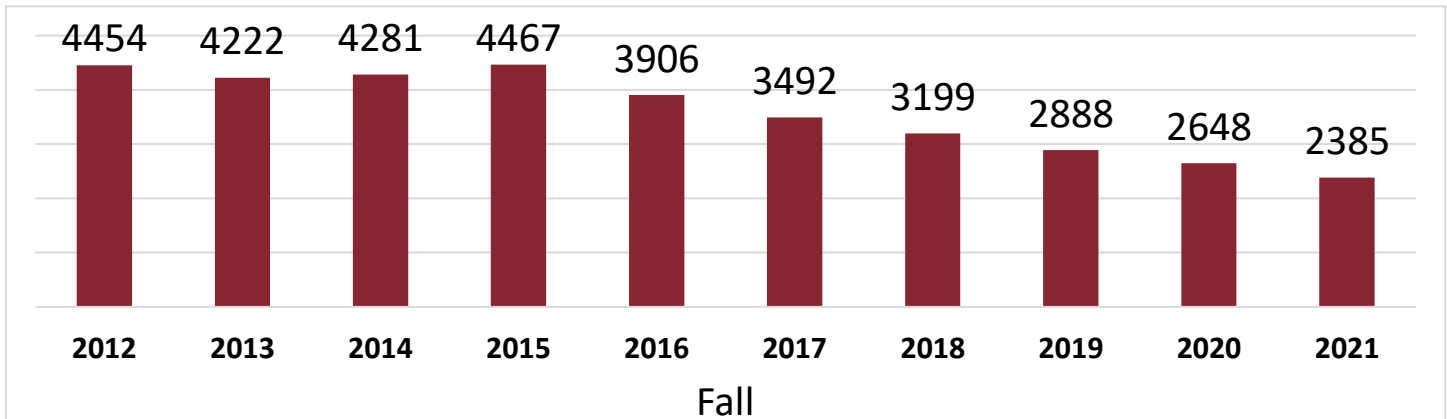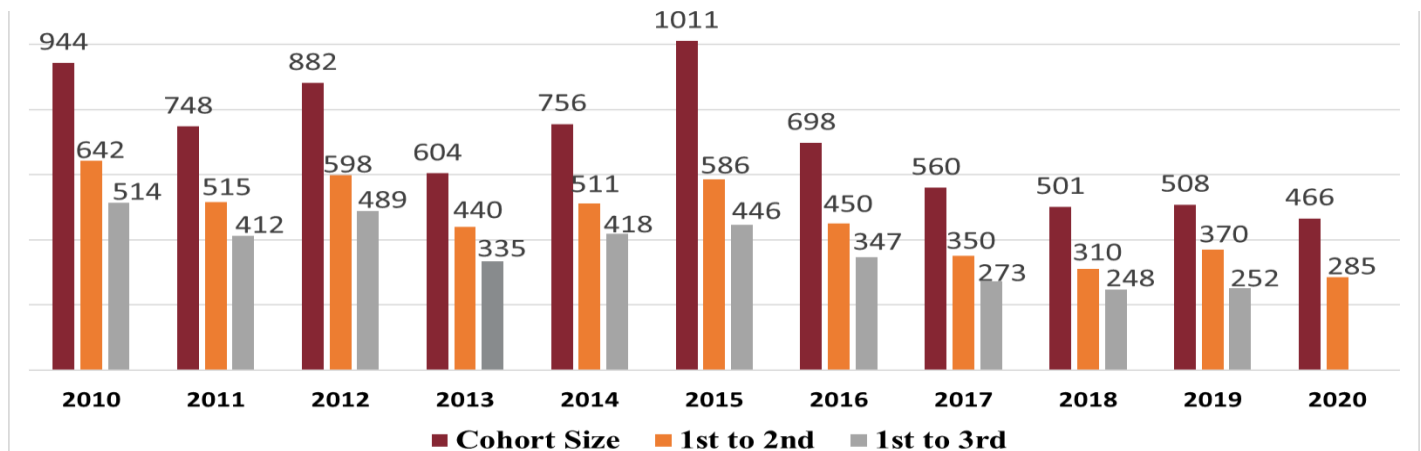
Total Student Enrollment (Undergraduate, Graduate and Professional)

Fall	Enrollment
2012	4454
2013	4222
2014	4281
2015	4467
2016	3906
2017	3492
2018	3199
2019	2888
2020	2648
2021	2385

Retention performance over the past 10 years

Year	Cohort Size	1st to 2nd	1st to 3rd
2010	944	642	514
2011	748	515	412
2012	882	598	489
2013	604	440	335
2014	756	511	418
2015	1011	586	446
2016	698	450	347
2017	560	350	273
2018	501	310	248
2019	508	370	252
2020	466	285	

NOTE: The **cohort** size represents the number of first-time full-time students that were enrolled in the fall. The **1st to 2nd** year denotes the number of **cohort** students that returned the next(2nd) Fall and the **1st to 3rd** year denotes cohort students that returned the 3rd Fall.

What gives students the motivation to return?

- "Finish what I started"
- "Personal goal"
- "Earning potential"
- "Career change"
- "A better life"

Top 5 programs with the highest retention rates over past 6 years for <u>both</u> 1st to 2nd year and 1st to 3rd year.

1. Biology
2. Criminal Justice
3. General Studies
4. Kinesiology
5. Computer Science