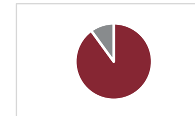
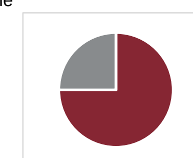
Priority Area 2: Access, Affordability and Achievement OWNER: Latoya Jenkins

Liaison - Dr. Reginald Garcon

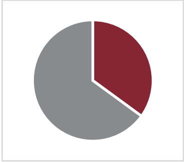
Goal 2.1:Increase Enrollment

Measure/Metric	2028-2030 Target	Benchmark	Proposed Strategies	Next Steps	Resources Needed	Percentage Completed
The number of new students who enroll at UMES.	Increase student population 5% each academic year	900 new students each fall term	Continue to implement strategies in UMES Enrollment plan.	Evaluate public safety capacity to ensure alignment with enrollment growth.	Continued support from the President and Cabinet.	 90%

Goal 2.2 Improve transfer pathways

Measure/Metric	2024-2026 Target	Benchmark	Proposed Strategies	Next Steps	Resources Needed	Percentage Completed
The number of transfer students among all new undergraduates.	Increase transfer student population by 10% each academic year.	120 transfer students each fall term	1. Identify ways to increase our population of adult learners and transfer students. 2. Secure more MOUs and articulation agreements. 3. Increase the number of dual-enrollment students. 4. Enhance Wor-Wic partnership.	1. Develop a repository for tracking MOUs and articulation agreements with the assocaiated expiration dates 2. Review the transfer student process to ensure compliance with the law.	Continued support from the President and Cabinet.	 75%

Goal 2.3: Expand signature pipeline programs: Elementary, Middle school and Dual Enrollment Opportunities

Measure/Metric	2024-2026 Target	Benchmark	Proposed Strategies	Next Steps	Resources Needed	Percentage Completed
1. The number of elementary pipeline programs. 2. The number of middle school pipeline programs. 3. The number of dual enrollment programs	1-3 - Will obtain baseline in AY 2024-25 and establish target in AY 2025-26	Will obtain baseline in AY 2024-25	1-3 - A. Strategically target and enhance the number of summer camps at UMES as a way to increase visibility within the community and develop pathways for engagement. B. Partner with Academic Affairs to enhance support services. For example, Men of Color initiatives,dual enrollment and other pipeline programs. C. Provide mini grants for students in financial need D. Develop a plan to increase enagement of high school students in dual enrollment programs.	1 - 3 - Assess and determine the type of relationships we need have with local elementary, middle and high schools.	Continued support from the President and the Cabinet.	 35%

Goal 2.4: Improve student support services to increase retention and graduation.

Measure/Metric	2024-2026 Target	Benchmark	Proposed Strategies	Next Steps	Resources Needed	Percentage Completed
The number of student support services that positively impact student retention and on-time graduation	Will obtain baseline information in AY 2024-25 and establish target for AY 2025-26	Will obtain baseline in AY 2024-25	1. Inventory all of the student support services. 2. Evaluate the impact of the student support services 3. Determine what changes need to be made based upon the evaluation.	1. The Divisions of Enrollment Management and Student Experience (EMSE) and Academic Affairs (AA) will meet to develop list of programs that need to be evaluated. 2. Develop metrics that will be used to determine success of the programs.	Support from the Vice Presidents, AVPs, and Directors in EMSE and AA.	 25%