

Christina Dougherty VMD

Vita

EDUCATION:

VMD, University of Pennsylvania School of Veterinary Medicine
Philadelphia, PA 1981-1985

Licensed to practice Veterinary Medicine in

- Pennsylvania (active)
- New Jersey (inactive)
- Virginia (academic license only; currently inactive)

Certified DiSC Trainer 2021
Chart Your Course (through Data Dome, Inc.)
Chapel Hill, NC

Wharton Executive Veterinary Leadership Program 2016
University Of Pennsylvania
Philadelphia, PA

FRANK Veterinary Communications Coach 2011
Colorado State University
Fort Collins, CO

Certified Adult Trainer 2007
Langevin Learning Services
New York, NY

Szent István Egyetem Állatorvosi Tudományi Kar 1987-1988
(Saint Stephen's University School of Veterinary Medicine)
formerly known as the University of Veterinary Science
Post-doctoral Fellow, Small Animal Medicine and Surgery
Budapest, Hungary

EMPLOYMENT HISTORY AND RESPONSIBILITIES:

Suveto LLC

July 2023 - present

Conshohocken, PA

Director of Veterinary Development

Develop and present communications workshops with case-based scenarios in both live and virtual settings for 70+ hospitals within the network

Provide training in core communications skills and difficult conversations to veterinarians and staff members

Create case content offered at biweekly clinical case rounds for early career veterinarians (out of veterinary school for 5 years or less)

Conduct one-on-one communications coaching for medical directors, associate veterinarians, practice managers, and other senior hospital personnel

Conduct individual clinical skills training sessions for early career veterinarians struggling with medical practice competency

Offer clinical support for new graduates who have diplomas but unable to practice (because they must remediate the NAVLE in order to obtain their state licenses)

Support hospitals by building wellness guidebooks with hospital-specific medical protocols on vaccination policies and other preventive measures, diagnostic testing for young vs adult vs senior patients, etc.,

Lincoln Memorial University College of Veterinary Medicine

Harrogate, TN and Ewing, VA

Adjunct Professor

July 2023 - present

Clinical Relations Veterinarian and Associate Professor

2019 – July 2023

Clinical Relations duties

- Supervised a hub (which delineates a geographic location with a concentration of clinical affiliate hospitals) for 4th year LMU-CVM students across Delaware, New Jersey, and Pennsylvania, which I created (now known as the Mid-Atlantic region)
- Supervised and added new hospitals to Western New York hub
 - Identify, recruit, and liaise with current and future LMU-CVM Clinical Affiliates in these geographies
- Established new affiliate and form new mini-hubs New England (CT, MA, NH) as well as in the DC metropolitan area (including MD and VA)
- Conducted Clinical Affiliate Quality Assurance (CAQA) assessment of Clinical Affiliates throughout the Northeastern US
- Conducted training of Clinical Affiliate site personnel on student assessment criteria
 - Supervise students and mentors at preceptor sites during rotations to assure educational opportunities are present, and that student participation is meeting expectations
 - Develop recorded training presentations on RIME scheme (an evaluation rubric based on development of competency: the scale of Reporter-Interpreter-Manager-Educator is the basis)

- Develop feedback and other preparatory training programs for affiliates working with students as needed
- Mentored and advised students on regional selections based on their clinical interests and my knowledge of what the affiliates have to offer
- Worked with Hub Liaisons (if present) in my geographic territory to assist students and clinical affiliate sites with scheduling or housing difficulties
- Managed the re-scheduling of displaced students from clinical rotations as needed
- Edited group materials for distribution to students, faculty and affiliates that are sent out in updates, emails, and Sway publications
- Advised students in the Visiting Clinical Students program (VCS) from Caribbean schools on rotation selections
- Approved elective student proposals
- Until 2021 (when the publication was discontinued), oversaw the content and format of the semi-annual to quarterly Clinical Affiliate Newsletter
 - Wrote columns and edited contributions

Teaching and advising duties

- Coordinated materials with Professional Life Skills course director to define and develop curriculum for use as the communications curriculum for the course
 - Teach and demonstrate basic communication skills to first and second year students (e.g., open ended vs. close ended questions, reflective listening, empathy, etc.,) through lectures, videos, and laboratory exercises
 - Sessions delivered live or virtually
 - Teach and demonstrate more advanced communication skills (e.g., phone skills, dealing with disabilities, history collecting formats, etc.,) to second and third year students through lectures, videos and laboratory exercises
 - Sessions may be delivered live or virtually
 - Coach the DCOM-CVM (IPE) student interactive sessions each fall semester
 - Assist with writing materials and evaluating OSCE evaluations of students
 - Contribute lectures pertaining to the development of 4th year vet student curriculum for the Masters in Veterinary Education program
- Assisted in the mentoring and proctoring of Clinical skills labs for various pre-clinical courses (surgical procedures, ophthalmologic examinations, ear examinations, etc.,).
- Reviewed and (when acceptable) released all student comments on sites and preceptors out of E*Value. (if comments are not appropriate, they are sent back to be re-worked with my suggestions). This duty was then relinquished to another team member in November 2021
- Conferred with 3rd year students for rotation planning and scheduling. Meet with any student (1st, 2nd, or 3rd year) requesting a meeting via zoom or in person regarding career path discussions
- Worked with assigned groups of first year students (4-6) as an academic advisor twice each semester
- Taught students in Q-Learning program (for when they could not attend their clinical rotation sites during COVID quarantines)
 - Set schedules, monitored modular requirements, arranged for guest lecturers, graded reports, and completed evaluations for all students involved in the Q-Learning plans, which were held for up to a maximum of two weeks per students, per rotation

- Q-learning had been utilized anywhere from 2 to 4 weeks per month, and had been utilized in every one of the following blocks: 8, 9, 10, 11, and 12 in the second half of the 2020-2021 clinical year

College of Veterinary Medicine (CVM) faculty duties

- Engaged in activities related to the following:
 - CVM Admissions Committee member (2022 – present)
 - CVM Interview Committee member (2019 – present)
 - CVM Outcomes and Assessments group member (2020 – 2021)
 - At-large officer for LMU-CVM Phi Zeta chapter (2020 – present)
 - Curriculum Committee member (Fall 1019 through Spring 2022)
 - Revised syllabi 2020 through 2022 for clinical rotations (both routine updates, as well as creating a separate set of syllabi for all rotations that had to be held virtually)
 - Handbook Committee member (Fall 2019 through Spring 2021)
 - Revised clinical year handbook (and created guidebook for 4th year materials)
- Participated in developmental and student-related activities:
 - VETSS - Veterinary Educator Teaching Seminar Series
 - Certification achieved in 2020 series
 - Presented learning sessions during 2021 series
 - Attending sessions in 2022 series (certification in progress)
 - Education Forum with Dr. India Lane (University of Tennessee)
 - American Association of Veterinary Medical Colleges (AAVMC) Competency-Based Veterinary Education (CBVE) Town Hall series on Clinical Competencies
 - Learn about Learning: Shelter developmental project (for staff training) with Dr. Katherine Fogelberg and staff vet (Dr Kathleen Makolinski) at the shelter in Erie County, NY
 - Offering of presentation during Center for Animal and Human Health in Appalachia (CAHA) lecture series (as well as attendance at other lectures)
 - Attend and contribute to other CVM faculty virtual activity sessions, workshops, and retreats as invited
 - Research Day
 - Student Award nominations

VCA (formerly known as Veterinary Centers of America)

2017 – 2019

Division of Mars, Inc., headquartered in Los Angeles, CA

Recruiting and Professional Relations Director, Mid-Atlantic

- Liaised with regional veterinary schools and veterinary technology programs to offer support of their veterinary education, as well as sponsorship of various student and community activities (vaccine clinics, food delivery to nursing homes, etc.,)
 - Offered guidance on employment, internship, and residency opportunities within VCA programs at VCA hospitals or VCA sponsored programs at universities

- Interviewed and hired new graduates for positions within the organization across 100 regional hospitals
- Trained leadership of regional VCA hospitals on principles of good mentoring in an effort to aid in their retention of new hires

University of Pennsylvania School of Veterinary Medicine

Philadelphia, PA

Adjunct Professor

July 2017 - present

Staff Veterinarian:

January 2016 – June 2017

- Taught communications principles and coached communications laboratories for both large and small animal hospital campuses.
- Examined patients and mentored fourth year students during their small animal clinical rotations through the Primary Care Service at Ryan Hospital.
 - Offered demonstrations and medical discussions involving general wellness topics
 - Held communication rounds on topics to address the needs of pet owners based on the principles of shared decision making.
 - Participated in MLK Day of Service annually (for pets of the underserved population in West Philadelphia)
 - Coordinated the development of a "pre-clinics" clinical skills lab for students to gain hands-on experience.
 - Developed and constructed low fidelity models for the simulation of various clinical skills (e.g., skin suturing, haltering, performance of diagnostic test, etc.,) by first through early third year students to hone pre-clinical competency in these procedures.
- Organized and taught ICVM (Introduction to Clinical Veterinary Medicine), a year-long course, for second year students.
 - Presented lectures on small animal medicine topics such as fluid administration, drug calculations, vaccine protocols and general wellness topics.
 - Created and moderated small group communications rounds for second year students to practice core communication skills, encouraging recognition of opportunities to use relationship building as a means to attain the best outcomes for patients.
 - Ensured second year students' practicing of clinical skills by assigning fourth year student mentors for ward shifts, primary care shifts, and emergency service shifts on both campuses.
- Conducted interview and resume workshops for students with role-play scenarios to imitate actual job-seeking experiences through the office of Student Affairs or in conjunction with VBMA activities.

Zoetis/Pfizer Animal Health

2003 - 2015

Exton, Pennsylvania

Strategic Projects Lead: 2013-2015

- Created consistent asynchronous product related learning modules and training review programs in Learning Management system for use across teams within the department.
- Established training and development protocols for the specific veterinary professional teams to provide superior levels of customer service, while maximizing the effectiveness and efficiency of all colleagues.
- Conducted specialty training of various teams in the field and at headquarters in NJ; trained outside companies doing business with Zoetis on our products.
- Offered individual training to address all colleagues' needs within the department by coordinating initial baseline assessments and other competency measurements to provide appropriate curriculum that ensure consistency of all new and in-line product messages.
- Supported Learning and Development by providing appropriate coaching and mentoring opportunities for direct reports to support Field Force new hires in Phase training programs.

Companion Animal Veterinary Manager: 2007-2013

- Managed cases with legal, media or public relations sensitivity by authoring and supplying case summaries to Legal team, crafting response letters and representing Zoetis in legal actions.
- Maintained and managed a staff of veterinarians and technicians to provide superior technical support in response to customer inquiries and complaints.
- Managed cases submitted to the Medical Review Process for reimbursement consideration.
- Developed an in-house version of FRANK for internal application within Zoetis ("Earnest").
- Liaised with Corporate Accounts team to offer superior companion animal and equine product support to business partners such as Banfield, VCA, and other corporate practice groups.
- Interacted with Marketing/New Products Marketing, Outcomes Research, Sales, Learning and Development, and other business units to assure alignment of messages.

Veterinarian/Senior Veterinarian: 2003-2007

- Responded effectively to routine complaints and manage complex inquiries and complaints that were consistent with departmental guidelines.
- Collected data and investigated medical cases with potential adverse drug reactions, and report findings to FDA and USDA, in compliance with their regulations and requirements.
- Consulted with veterinarians concerning their pharmaceutical questions, such as off-label inquiries, drug interactions, potential side effects, indications and contraindications, etc.

- Assisted in the development of Learning Guides for Pfizer Animal Health/Zoetis products.
- Aided in development of Pfizer Animal Health/Zoetis FAQs (Frequently Asked Questions) for prescription veterinary pharmaceutical products and vaccines.
- Conducted role plays/coaching for Learning and Development Companion Animal training classes;
- Supervised part-time Companion Animal and Equine consultants.

Manor College

1998 - 2002

Jenkintown, Pennsylvania

Adjunct Associate Professor

- Instructed students in subjects of Anesthesia, Pharmacology, Parasitology and Clinical Procedures.
- Directed laboratories for application of students: ancillary nursing, technical, and anesthetic skills, performing routine surgeries on animals scheduled for adoption through the local humane shelters.
- Worked with students at the Kent-Catherwood Clinic of the Montgomery County SPCA to Heartworm test, Feline Leukemia virus test, and vaccinate animals up for adoption

Hopewell Veterinary Hospital

1988 - 2005

Hollywood, Pennsylvania

Senior Veterinarian

- Educated owners on preventive health measures in companion and exotic animal care.
- Evaluated patients and established treatment protocols; performed surgical and medical procedures as indicated.
- Instructed staff technicians/assistants in the use of anesthesia, radiography, restraint, computer invoicing, retrospective surveys, etc.
- Mentored, trained, and assessed Veterinary and Vet Tech students from accredited externship programs.

CONSULTING:

Veterinarian Coaching

August 2025 - present

<https://veterinariancoaching.com/>

Veterinary Subject Matter Expert

- Offer group lectures, case discussions, and Q&A sessions for graduate veterinarians who have not successfully passed the NAVLE licensing examination

Encore Vets

February 2020 - present

Saratoga Springs/Wilton, NY

Communications Consultant

- Conduct training and workshops with role-play to explore 8 key communication skills for use by veterinarians and staff in building relationship centered care practices for their clients

Tufts University Cummings School of Veterinary Medicine

2018 - present

Grafton, MA

Communications Consultant

- Conduct training and workshops with role-play to explore key communication skills for both full-time and adjunct faculty, as well as alumni participating in mentoring of students
- Developed and executed virtual iterations of the materials to faculty and adjuncts because of COVID-19 in 2020, 2021, and 2022

Zoetis

2016 - present

Parsippany, New Jersey

Communications Consultant

- Offer lectures, workshops, and role-play practice sessions on principles of shared decision making and the benefits of using an 8-point core of communications skills for veterinarians, veterinary technicians, and front office staff.
- Provide mentoring webinars and consultation sessions for corporate groups, as sponsored by Zoetis

University of Pennsylvania School of Veterinary Medicine

2012 - present

Philadelphia, PA

Adjunct Professor and Communications Consultant

- Contributed to the establishment of laboratory sessions involving simulated client usage from the Perelman School of Medicine at the University of Pennsylvania into the curriculum for students.
- Offered lectures on principles of shared decision making and the benefits of using 8 core communications skills for vet students in their first and third years.
- Provided coaching education for faculty and established super-coaching precedents for all student communications laboratories.
- Currently support communications program as a coach or super-coach for student labs in both the small animal and large animal hospitals; also lecture for various

course (clinical pharmacology, Introduction to Clinical Veterinary Medicine (ICVM) courses, etc.,).

Pet Partners LLC

2014 - 2018

Wilton, NY

Communications Consultant

- Presented lectures and coordinated "role-play-based workshops" to explore 8 key communication skills for use by veterinarians and staff in building relationship centered care practices for their clients.

Pfizer Animal Health (now Zoetis)

2001 - 2003

Exton, Pennsylvania

Veterinary Consultant

- In United States Drug Safety; duties and descriptions as for veterinarian as described earlier for full-time work (this was a 20 hour/week position as a consultant).

TEACHING and ADVISING:

(See duties at LMU-CVM as outlined above in employment history, as well as what is documented among the other materials within this packet)

- Advise first and second year students on career path options. I volunteer to advise these students and have been assigned 4-6 first year students per year; I meet with students 1-2 times each semester
- Meet with third year students in fall semester to help plan out rotations for their senior year, particularly if they are interested in practices within the Mid-Atlantic (DE, MD, NJ, NY, PA, and VA) and New England regions
- Please consult my average evaluation ratings and accompanying comments from students provided on my Student Course Evaluations *pdf*
- Please peruse my Teaching Record *pdf* for detailed information on courses in which I taught or to which I otherwise contributed

PROFESSIONAL and SCHOLARLY ORGANIZATIONS:

American Veterinary Medical Association (AVMA) – Delegate from Pennsylvania to the House of Delegates

Member, AVMA Veterinary Educator Community

America Associate of Veterinary Medical Colleges (AAVMC)

Member, Academy of Veterinary Educators

Pennsylvania Veterinary Medical Association (PVMA) – Executive Committee member

and chair, Board of Trustees

Additional activities with PVMA in the last 12 years:

- Presidential cycle (Vice-President, President-elect, President, Immediate Past President)
- PVMA ASSURE Executive Board member
- Power of 10® Program educator/workshop coordinator
- Scientific Program Committee member
- THRIVE program presenter
- Past Board of Trustee member for District VII (Southeastern Pennsylvania)
- Past Awards Committee member
- Past Public and Corporate Practice Committee member
- ZOObIQUITY® planning board for Conference in Philadelphia

Phi Zeta Alpha Theta – at-large executive officer for LMU-CVM

AVMA Site Accreditation Team – state representative

PROFESSIONAL MEETINGS ATTENDED:

Three Rivers Veterinary Conference (Cranberry, PA)	(Planned November 2025)
AVMA Convention (Washington, DC)	July 2025
VMX/NAVC (Orlando, FL)	January 2025
AVMA Veterinary Leadership Conference (Chicago, IL)	January 2025
AVMA Convention (Austin, TX)	June 2024
AVMA Veterinary Leadership Conference (Chicago, IL)	January 2024
AVMA Convention (Denver, CO)	June 2023
VMX/NAVC (Orlando, FL)	January 2023
AVMA Veterinary Leadership Conference (Chicago, IL)	January 2023
AVMA Convention (Philadelphia, PA)	August 2022
Keystone Veterinary Conference (Hershey, PA)	May 2022
VMX/NAVC (Orlando, FL)	January 2022
AVMA Veterinary Leadership Conference (virtual)	January 2022
VMX/NAVC (Orlando, FL)	June 2021
CAHA (virtual)	October 2021
Keystone Veterinary Conference (Hershey, PA)	August 2021
AVMA Convention (virtual)	July 2021
Viticus Summit (virtual)	February 2021
AVMA Leadership Conference (virtual)	January 2021
CAHA (virtual)	October 2020
Keystone Veterinary Conference (virtual)	August 2020
AVMA Convention (virtual)	August 2020
AVMA Veterinary Leadership Conference (Chicago, IL)	January 2020
Keystone Veterinary Conference (Hershey, PA)	August 2019
AVMA Convention (Washington, DC)	August 2019
AVMA Veterinary Leadership Conference (Chicago, IL)	January 2019

Three Rivers Conference (Pittsburgh, PA)	November 2018
Women' Veterinary Leadership Forum (Washington, DC)	October 2018
IVECCS (New Orleans, LA)	September 2018
Penn Annual Conference (Philadelphia, PA)	September 2018
Keystone Veterinary Conference (Hershey, PA)	August 2018
AVMA Convention (Denver, CO)	July 2018
VMX (Orlando, FL)	January 2018
AVMA Veterinary Leadership Conference (Chicago, IL)	January 2018
New York Vet Show (New York, New York)	November 2017
ACVC (Atlantic City, NJ)	October 2017
Penn Annual Conference (Wilmington, DE)	September 2017
Keystone Veterinary Conference (Hershey, PA)	August 2017
AVMA Veterinary Leadership Conference (Chicago, IL)	January 2017
Penn Annual Conference (Philadelphia, PA)	September 2016
Keystone Veterinary Conference (Hershey, PA)	August 2016
Veterinary Educator Collaborative Meeting (Calgary, Canada)	June 2016
Zoobiquity 6 (Philadelphia PA)	April 2016
AVMA Veterinary Leadership Conference (Chicago, IL)	January 2016

1986 – 2015 conference attendance data available upon request

HONORS and AWARDS:

Distinguished Service Award – PVMA	August 2019
Lead Dog Award – Zoetis	March 2013

GRANTS and CONTRACTS:

NA

PUBLICATIONS:

NA

Exhibitions/Creative Works/Performances

PVMA SUMMIT: Education for Future Veterinary Professionals in the Age of COVID-19
Virtual event (recorded)

2020

Moderator and speaker during a summit of veterinary medical educators from AAVMC and representatives from several veterinary colleges and veterinary technician programs

DOCTOR DESTINY TRAINING PROGRAMS

2005

Briarcliff, New York (recorded)

Served as the veterinary advisor for the marketing team, and was the voice talent for a sales force antimicrobial training initiative (audio CD series) for Pfizer Animal Health

ASK THE VETERINARIAN, WFIL 560AM

2000

Philadelphia, Pennsylvania (live broadcasts)

Host and Moderator of a call-in radio program about animal health, sponsored by the PVMA

THE ANIMAL DOCTOR, WFMZ TV

1991-1997

Allentown, Pennsylvania (live broadcasts, which were also recorded)

Guest expert on a serial television talk show about pet and animal care

Professional Presentations

(beyond the scope of FT Suveto position and adjunct faculty positions)

InVeST – International Veterinary Simulation in Teaching Conference (Texas Tech University, Amarillo, TX)	October 2025
Zoetis Communications Workshops (Lancaster, PA)	March 2025
Encore Vet Communications Event (Wilton, NY) ✖ ✖	November 2024
Encore Vet Communications Event (Wilton, NY) ✖ ✖	October 2024
InVeST - International Veterinary Simulation in Teaching Conference (University of Surrey, UK)	August 2024
Zoetis Communications workshops (Wilmington, DE)	July 2024
Zoetis Communications workshops (Raleigh, NC)	March 2024
Zoetis Communications Workshops (Palm, PA)	December 2023
Three Rivers Veterinary Conference (Mars, PA)	November 2023
Zoetis Communications Workshops (Kennett Square, PA)	May 2023
Tufts Faculty Communications Training (virtual)	May 2023

InVeST - International Veterinary Simulation in Teaching Conference (St. George's University, Grenada)	February 2023
Western Veterinary Partners Mentorship Series and Round table discussions (4 virtual sessions)	summer 2022
Encore Vet Communications Event (Saratoga Springs, NY) ✖ ✖	June 2022
Keystone Vet Conference – Communications Workshop (Hershey, PA) ✖ ✖	May 2022
Encore Vet Communications Event (Saratoga Springs, NY) ✖ ✖	April 2022
Tufts Faculty Communications Training (virtual)	February 2022
Encore Vet Communications Event (Saratoga Springs, NY) ✖ ✖	March 2022
Zoetis Communications Workshops (virtual, X2)	December 2021
Tufts Faculty Communications Training (virtual)	December 2021
Tufts Faculty Communications Training (Grafton, MA)*	November 2021
Encore Vet Communications Event (Saratoga Springs, NY)*	August 2021
AmeriVet Continuing Education presentation (virtual) ✖ ✖	October 2021
Encore Vet Communications Event (Saratoga Springs, NY) ✖ ✖	August 2021
Encore Vet Communications Event (Charlotte, NC) ✖ ✖	July 2021
CAHA Generation Gap Communications (virtual, LMU) ✖ ✖	June 2021
Zoetis Communications Workshop (Arlington, VA)	May 2021
AmeriVet Effective Communications seminar (virtual)	April 2021
Veterinary Educator Teaching Seminar Series presentation (VETSS) on Communications (virtual, LMU)	April 2021
Encore Vet Communications Event (virtual) ✖ ✖	March 2021
Tufts Faculty Communications Training (virtual)	February 2021
Tufts Faculty Communications Training (Grafton, MA)*	November 2020
International Conference on Communication in Veterinary Medicine (ICCVm) Communications Workshop (Basseterre, St. Kitts and Nevis)*	June 2020
Encore Vet Communications Event (Saratoga Springs, NY) ✖ ✖	March 2020
Encore Vet Communications Event (Saratoga Springs, NY) ✖ ✖	February 2020
Encore Vet Communications Event (Saratoga Springs, NY) ✖ ✖	January 2020
Zoetis Communications Workshop (Virginia Beach, VA)	November 2019

Encore Vet Communications Event (Saratoga Springs, NY) * *	November 2019
Power of 10 Leadership Academy Workshop (Hershey, PA)	January 2019
Tufts Faculty Communications Training (Grafton, MA)	October 2019
Community Vet Partners Vet Together (Philadelphia, PA)	June 2019
FRANK communications workshops (CSU, Fort Collins, CO)	2012-2019
VCA Leader Mentorship Training (Baltimore, MD)	November 2018
Zoetis Communications Workshop (Raleigh, NC)	October 2018
AVMA Conference WVLDI presenter (Denver, CO)	August 2018
Hills Pet Nutrition Quarterly Communications Seminars (various) * *	2015-2018
Power of 10 Leadership Academy Workshop (Hershey, PA)	August 2017
Blue Pearl Technician Continuing Education Seminar (Levittown, PA)	May 2017
Veterinary Management Group (VMG) Hospitals Communications training (6 sessions) (Gilbertsville, PA)	2016-1017
Penn Annual Conference Seminar (Philadelphia, PA) * *	September 2016
Power of 10 Leadership Academy Workshop (Hershey, PA)	August 2016
Kansas State University Faculty Communications training	April 2016
Hills Pet Nutrition Quarterly Communications Seminars	2013-2015
Veterinary Business Solutions Spokesperson, Zoetis (various)	2011-2014
ELITE Meeting Communications Trainer, Zoetis (Phoenix, AZ)	2011-2014
FFA (Future Farmers of America) Educator presentations (Indianapolis, IN)	2012-2013
Biomedical Technology Meeting on Whales, Pfizer, INC (Groton, CT)	July 2007
Marketing Concepts for Private Practitioners (Budapest, Hungary)	October 1992

* Denotes conferences or events that were scheduled but canceled due to COVID-19

* * Denotes program offered CE credits (RACE and/or state approved)

Other publications

Dougherty, Christina. “A Rose by Any Other Name...”, as published (in support of the Veterinary Nurse Initiative) in Keystone Veterinarian magazine, Volume 4, January 2020.

Dougherty, Christina. “Using DiSC® To Communicate Effectively With Everyone” as published in the AVMA Conference Annual Proceedings, July 2018.

Dougherty, Christina. “When Words Fail: How to Deliver Bad News” as published in the Penn Annual Conference Annual Proceedings, September 2016.

CURRENT COMMUNITY, INSTITUTIONAL, and PROFESSIONAL SERVICE:

East Tennessee Foundation

Knoxville, TN

Scholarship reviewer for state residents applying for scholarships to veterinary school

Medical Reserve Corps of Philadelphia and Montgomery County

Philadelphia PA and Conshohocken, PA

Both are organizations of medical professionals that volunteer to serve the public at community events and emergencies in medical capacities with these counties

Pennsylvania Dog Law Advisory Board

Harrisburg, PA

As renewed since 2010 by Pennsylvania Governors Ed Rendell/Tom Corbett/Tom Wolf

Activities within Lincoln Memorial University College of Veterinary Medicine

- a. Admissions Committee member (2022 – present)
- b. Interview Committee member (2019 – (present)
- c. Phi Zeta chapter, at-large officer (2020 – present)
- d. Outcome and Assessment group member (2020 – 2021)
- e. Curriculum Committee member (Fall 1019 through Spring 2022)
- f. Handbook Committee member (Fall 2019 through Spring 2021)
- g. Research Day judge 2021
- h. Contribute to 4th year student award nominations annually
- i. Collaborated with Dr. Katherine Fogelberg and staff veterinarians at the Erie County SPCA (NY) to develop “*Learn about Learning*” training modules for the purposes of teaching non-profit shelter staff how to work with the public, as well as students on rotations

OTHER RELEVANT ITEMS:

References

Dr. John Weale
Executive Director
COWBEL (Consortium on Workplace-Based Education & Learning)
DrJWeale@COWBEL.org
865-585-2037
Mailing Address: 6807 Linbrook Blvd Columbus OH 43235

Dr. Mitch Moses
Associate Dean of Clinical Relations
Richard A. Gillespie College of Veterinary Medicine, Lincoln Memorial University
Mitchell.Moses@LMUnet.edu
423-489-0407
Mailing address: 6965 Cumberland Gap Parkway Harrogate TN 37752

Dr. Heather Loenser (current manager)
Chief Veterinary Officer
Suveto LLC
Heather.Loenser@suveto.com
303-883-8318 or 336-926-9270
Mailing address: 441 E Hector Street Conshohocken PA 19428
