Applied Design - Graphic Illustration, BA

Departmental Requirements

The Applied Design Program accepts as its mission the role of providing learning experiences for students who wish to pursue careers in the applied design fields of graphic illustration, commercial photography, and sequential arts. The goal of this program is to offer an intensified curriculum in applied design that will enable students graduating from the program to think logically and creatively, and to function as practicing artists/crafts persons. Students in this program must complete 121 semester hours of University courses. Included in these 121 hours are 42 hours of required Foundation Courses and 38 hours of Fine Arts Core Courses. All students must earn a grade of C or higher in all ARTS Prerequisites. A student must earn a grade of C or higher in all ARTS courses to graduate.

Required Courses

General Education Requirements

All students are expected to complete a common body of academic course work. The General Education Requirements are designed to promote the development of a comprehensive educational base which will effectively support a student’s choice of a major concentration. MATH 101 does not meet the General Education Requirement and does not apply toward graduation requirements.

Curriculum Area I - Arts and Humanities: Credits 9

Discipline E: Speech

- ENGL 203 Fundamentals of Contemporary Speech Credit: 3

Discipline A: Arts

One course from:

- ARTS 101 Exploration of the Visual Arts Credit: 3 (Recommended)
- ARTS 310 African American Art History Credit: 3
- MUSI 100 Rudiments of Music Credit: 3
- MUSI 101 Introduction to Music Credit: 3
MUSI 109 Introduction to Jazz History Credit: 3

Discipline B: History

One course from: Discipline B, Discipline C, or Discipline D below.

- HIST 101 History of World Civilization I Credit: 3
- HIST 102 History of World Civilization II Credit: 3
- HIST 201 History of American Civilization I Credit: 3
- HIST 202 History of American Civilization II Credit: 3
- PHIL 201 Introduction to Logic Credit: 3

Discipline C: Foreign Language

Languages: Chinese, French, Spanish, American Sign Language

Discipline D: Literature

- ENGL 204 Introduction to Fiction Credit: 3
- ENGL 205 Introduction to Drama Credit: 3
- ENGL 206 Introduction to Poetry Credit: 3
- ENGL 207 Introduction to Creative Writing Credit: 3

Curriculum Area II - Social and Behavioral Sciences: Credits 6

Students must select one course in each of two disciplines:

Discipline A: Social Sciences

- GEOG 201 The World Geography I Credit: 3
- GEOG 202 The World Geography II Credit: 3
- POLI 200 Introduction to American Government Credit: 3
- POLI 220 Introduction to Political Behavior Credit: 3
- POLI 342 Urban Politics Credit: 3
- SOCI 101 Introduction to Sociology Credit: 3

Discipline B: Behavioral Sciences

- PSYC 100 Introduction to Psychology Credit: 3
- SOCI 201 Social Problems Credit: 3

Curriculum Area III - Biological and Physical Sciences: Credits 7

Students must select two science courses and one science laboratory course from the following:
- **BIOL 101 Theories and Applications of Biological Sciences** Credit: 3
- **BIOL 103 Biological Science Laboratory** Credit: 1
- **BIOL 111 Principles of Biology I** Credit: 3
- **BIOL 113 Principles of Biology I Laboratory** Credit: 1
- **BIOL 112 Principles of Biology II** Credit: 3
- **BIOL 114 Principles of Biology II Laboratory** Credit: 1
- **CHEM 101 General Chemistry I** Credit: 3
- **CHEM 102 General Chemistry II** Credit: 3
- **CHEM 103 General Chemistry Laboratory I** Credit: 1
- **CHEM 104 General Chemistry Laboratory II** Credit: 1
- **ENVS 101 Introduction to Environmental Sciences** Credit: 3
- **NUDT 210 Elements of Nutrition** Credit: 3
- **PHYS 101 Theories and Applications of Physical Science** Credit: 3
- **PHYS 103 Physical Science Laboratory** Credit: 1

**Curriculum Area IV - Mathematics: Credits 3**

- **MATH 101 Applications of College Mathematics** Credit: 3 (if a student needs MATH 101, he/she **must** take before MATH 102)

**Curriculum Area V - English Composition: Credits 9**

- **ENGL 101 Basic Composition I** Credit: 3 \(^1\, ^2\)
- **ENGL 102 Basic Composition II** Credit: 3 \(^1\, ^2\)
- **ENGL 001 English Proficiency Examination** Credit: 0
- **ENGL 305 Technical Writing** Credit: 3 or
- **ENGL 310 Advanced Composition** Credit: 3

**Curriculum Area VI - Emerging Issues: Credits 7**

- **ARTS 100 First Year Experience** Credit: 1
- **EXSC 111 Personal Health and Fitness** Credit: 3

**Additional Courses: Credits 3**

In addition, students must take 3 credits from approved liberal arts courses:

- **CRJS 101 Introduction to Criminal Justice** Credit: 3
- **TMGT 306 Economic & Cultural Tourism** Credit: 3
- **HUEC 230 Multicultural Perspectives on Families in the U.S.** Credit: 3

**Total Required for General Education: Credits 41**
Students must pass ENGL 101 and ENGL 102 with grade of “C” or above before taking ENGL 203.

Honors students should take honors courses.

Foundation Knowledge: Credits 42

- ARTS 102 Drawing I Credit: 3
- ARTS 103 Drawing II Credit: 3
- ARTS 122 Sculpture I Credit: 3
- ARTS 106 Design I Credit: 3
- ARTS 107 Design II Credit: 3
- ARTS 205 Printmaking I Credit: 3
- ARTS 206 Photography I Credit: 3
- ARTS 211 Art History I Credit: 3
- ARTS 212 Art History II Credit: 3
- ARTS 204 Drawing III Credit: 3
- ARTS 241 Painting I Credit: 3
- ARTS 342 Painting II Credit: 3
- ECON 201 Principles of Economics (Macro) Credit: 3
- BUAD 132 Introduction to Business Credit: 3

Major Requirements: Credits 38

- ARTS 313 Foundations of Visual Computing Credit: 3
- ARTS 314 Advanced Visual Computing Credit: 3
- ARTS 319 Representational Painting Credit: 3
- ARTS 440 Advanced Representational Painting Credit: 3
- ARTS 321 Water Based Media Credit: 3
- ARTS 322 Illustration I Credit: 3
- ARTS 323 Illustration II Credit: 3
- ARTS 340 Anatomy for Artists Credit: 3
- ARTS 411 Digital Photography I Credit: 3
- ARTS 412 Digital Photography II Credit: 3
- ARTS 330 Sequential Arts I Credit: 3
- ARTS 420 Illustration III Credit: 3
- ARTS 451 Senior Seminar in Arts: Senior Exhibition Credit: 3
- ARTS 498J Internship: Illustration Credit: 2
Total Credit Hours: 121

Students must select either ARTS 412 or ARTS 330.

Curriculum Guide for Applied Design - Graphic Illustration

Applied Design - Graphic Illustration Semester by Semester